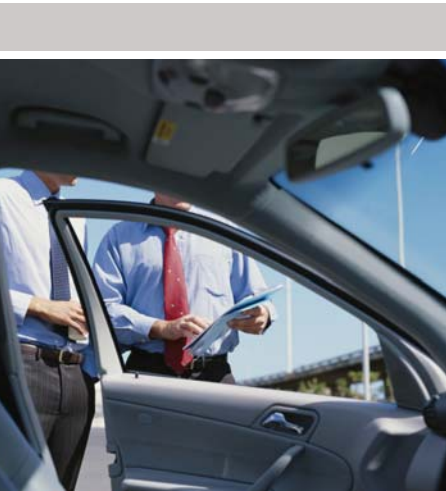




# Product Spotlight



## Announcing the Latest Advance in Weatherstrip Coating

### **EMRALON® TW-090, formulated for superior squeak and itch suppression**

Take the noise out of primary and secondary sponge weatherstrip seals in demanding designs with EMRALON TW-090 — a new generation of technology developed specifically for exceptional squeak and itch suppression.

### **Gain Outstanding Performance**

EMRALON TW-090's abrasion resistance, adhesion and squeak and itch prevention make it the premier solution for protecting sponge rubber seals against difficult counter-surfaces, such as glass and painted sheet metal, under varying environmental conditions.

In addition, EMRALON TW-090 offers these enhancements:

- Effective ice release, abrasion resistance, solvent resistance and UV-weathering protection
- Low-gloss, smooth, soft-feel that promotes customer satisfaction
- Excellent wear resistance for longer-term seal durability
- Suitability for multiple substrates for simplified inventory

### **The Difference is Technology**

EMRALON TW-090 is an evolution of proven EMRALON weatherstrip coating chemistry. The result is a two-component, water-based, low-VOC, resin-bonded coating incorporating novel polymer and functional additive technology for superior performance and cosmetic appeal.

### **Rely on Proven Performance *Prior* to Production**

Advanced test systems in Acheson's state of the art acoustic test laboratory provide objective validation of performance prior to production. In addition to MB Dynamics instrumentation, the Acheson lab features a Ziegler friction testing system. Backed by this unique combination of testing capabilities, customers benefit from seal noise performance documented under precise laboratory conditions in an environment optimized for low background noise.

Bringing value to our customers through technology, customization and service.

## Count on Ease of Installation

The coating properties and feel provided by EMRALON TW-090 allows for easy seal installation and ergonomic friendliness. And because EMRALON TW-90 is suitable for use on either EPDM rubber or TPV/TPE substrates, it is the ideal choice for maximizing capability with one coating.

## Specify High-performance Emralon TW-90

EMRALON TW-090 is available globally for trials now, and Acheson is ready to support you through every step of your testing process.

**Access the coating with better squeak and itch suppression. Specify EMRALON TW-090 Weatherstrip Coating!**

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Acheson is dedicated to meeting the needs and expectations of customers without compromising its commitment to sustainability. Acheson supports sustainability through its continuous efforts to improve the safety, health and environment of the communities in which it operates. For detailed information on Acheson's sustainability program, visit [www.nationalstarch.com](http://www.nationalstarch.com).

The information given and the recommendations made herein are based on our research and are believed to be accurate but no guarantee of their accuracy is made. In every case we urge and recommend that purchasers, before using any product in full scale production, make their own tests to determine to their own satisfaction whether the product is of acceptable quality and is suitable for their particular purposes under their own operating conditions. No representative of ours has any authority to waive or change the foregoing provisions but, subject to such provisions, our engineers are available to assist purchasers in adapting our products to their needs and to the circumstances prevailing in their business. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement or recommendation to practice any invention covered by any patent, without the authority from the owner of this patent. We also expect purchasers to use our products in accordance with the guiding principles of the American Chemistry Council's Responsible Care® program.